

SYLLABUS TO THE SUBJECT/SYLABUS DO PRZEDMIOTU

Item Name/Nazwa przedmiotu	Creativity training
Direction/Kierunek	Management
Form of study/Forma studiów	Stationary
Level of education/Poziom kształcenia	Second degree
Year/Rok	2
Semester/Semestr	3
Guide unit/Jednostka prowadząca	Department of Applied Sociology and Human Resource Management
Drafter/Osoba sporządzająca	Małgorzata Randak-Jeziarska, PhD Anna Albrychiewicz-Słocińska, PhD
Profile/Profil	General Academic
Number of ECTS credits/Liczba punktów ECTS	2

TYPE OF CLASSES - NUMBER OF HOURS PER SEMESTER/RODZAJ ZAJĘĆ – LICZBA GODZIN W SEMESTRZE

<u>Lecture/Wykład</u>	<u>Exercise/Ćwiczenia</u>	<u>Laboratory/Laboratorium</u>	<u>Project/Projekt</u>	<u>Seminar/Seminarium</u>
	30			

COURSE DESCRIPTION/OPIS PRZEDMIOTU

PURPOSE OF THE COURSE/CEL PRZEDMIOTU

- C1.** Familiarizing the student with the basic assumptions of creativity training
- C2.** Deepening the student's knowledge and practical skills in the field of creativity

PREREQUISITES FOR KNOWLEDGE, SKILLS AND OTHER COMPETENCIES/WYMAGANIA WSTĘPNE W ZAKRESIE WIEDZY, UMIEJĘTNOŚCI I INNYCH KOMPETENCJI

1. The student has basic knowledge in the field of psychology
2. The student feels the need to improve their own creativity

LEARNING OUTCOMES/EFEKTY UCZENIA SIĘ

- EU1.** The student defines the basic concepts of creativity
- EU2.** The student distinguishes and characterizes creative processes
- EU3.** The student describes the methods of creative problem solving
- EU4.** The student lists the basic assumptions and stages of creativity training

CURRICULUM CONTENT/TREŚCI PROGRAMOWE

Form of classes/Forma zajęć –EXERCISE/ ĆWICZENIA	Number of hours/Ilość godzin
CW 1 – CW 2. Introductory classes. Discussion of the curriculum, form of classes and conditions for credit. Presentation of obligatory and supplementary literature	2
CW 3 - CW 4. Building a climate of trust and cooperation. Creating and concluding a group contract	2
CW 5 - CW 6. Understanding creativity. Features and importance of a creative attitude. Factors that favor and hinder creativity. Pro-innovative organizational culture	2
CW 7 – CW 8. Levels of creativity and creative processes (explorations, combinations, and transformations).	2
CW 9 – CW 10. Basic assumptions of creativity training. Stages of creativity training according to K. J. Szmidt	2
CW 11 – CW 12. Creative warm-up	2
CW 13 – CW 14. Explorations – interrogative thinking.	2
CW 15 – CW 16. Practising interrogative thinking	2
CW 17 – CW 18. Combinations – associative thinking.	2
CW 19 – CW 20. Combinations – associative thinking	2
CW 21 – CW 22. Transformations – transformational thinking	2
CW 23 – CW 24. Practicing transformational thinking	2
CW 25 – CW 26. Creative problem-solving methods	2

CW 27 – CW 28. Harnessing creativity in business	2
CW 29 – CW 30. Final test. Exercise summary	2

DIDACTIC TOOLS/NARZĘDZIA DYDAKTYCZNE

1. Audiovisual equipment
2. Blackboard, chalk, markers
3. The e-learning platform

METHODS OF ASSESSMENT (F- FORMATIVE, P - SUMMATIVE)/SPOSOBY OCENY (F – FORMUJĄCA, P – PODSUMOWUJĄCA)

- F1. Participation in the discussion (activity during classes)
 F2. Participation in the discussion (activity during classes)
 P1. Test

STUDENT WORKLOAD/OBCIĄŻENIE PRACĄ STUDENTA

Form of activity/Forma aktywności	Average hours to complete an activity/Średnia liczba godzin na zrealizowanie aktywności	
	[h]	ECTS
Contact hours with the teacher (lecture, exercise)/Godziny kontaktowe kontaktowe z nauczycielem (wykłady, ćwiczenia)	30	1,2
Preparing for the exercise/Przygotowanie do ćwiczeń	7	0,28
Preparing to the exam/ Przygotowanie do egzaminu		
Reading the indicated literature/Zapoznanie się ze wskazaną literaturą	8	0,32
Consultations/Konsultacje	5	0,2
TOTAL NUMBER OF ECTS POINTS FOR ITEM/SUMARYCZNA LICZBA PUNKTÓW ECTS DLA PRZEDMIOTU	50	2

BASIC AND SUPPLEMENTARY LITERATURE/LITERATURA PODSTAWOWA I UZUPEŁNIAJĄCA

Basic Literature/Literatura podstawowa:

1. Biela A. (2015), Creativity training. How to Stimulate Creative Thinking, Samo Sedno, Edgard, Warsaw.
2. Nęcka Z., Gruszka A., Orzechowski J., Szymura B. (2019), Creativity Training, Smak Słowa Publishing House, Sopot.
3. Randak-Jeziarska M. (2022), Creativity training. Supporting Attitudes Conducive to Innovation, [in:] Social, Psychological and Legal Conditions of Managing a Contemporary Organization. Selected issues. Part 3 (eds.) BAZAN-BULANDA Anna, KWIATEK Agnieszka, SKIBA Maja, Publishing House of the Częstochowa University of Technology, Częstochowa.
4. Szmidt K. J. (2013), Creativity training. Handbook for pedagogues, psychologists and group trainers, Helion, Gliwice.
5. A. Karczewska, Relationship between Pro-Innovative Organizational Culture and Development and Profitability of Companies, w: Organizacja i Zarządzanie : kwartalnik naukowy, Vol.2, Nr 54, 2021, s.43-57.

Supplementary Literature/Literatura uzupełniająca:

1. Karczewska A. (2021), Relationship between pro-innovative organizational culture and development and profitability of companies, Organization and Management. Scientific Quarterly, nr 2(54), Gliwice.
2. Randak-Jeziarska M. (2014), Managerial training and humanization of labor relations, "Humanization of Work", No. 3 (277).

INSTRUCTOR OF THE COURSE (NAME, SURNAME, E-MAIL

ADDRESS)/PROWADZĄCY ZAJĘCIA (IMIĘ, NAZWISKO, ADRES E-MAIL)

1. Dr Małgorzata Randak-Jeziarska, m.randak-jeziarska@pcz.pl
2. Dr Anna Karczewska, anna.karczewska@pcz.pl

MATRIX OF THE IMPLEMENTATION OF LEARNING OUTCOMES/MACIERZ REALIZACJI EFEKTÓW UCZENIA SIĘ

Learning Outcome/ Efekt	Reference an effect to program- wide	Course objectives/ Cele	Curriculum content/Tr	Teaching tools/Narz ędzia	Method of evaluation/S posób oceny
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uczenia się	defined effects/ Odniesienie danego efektu do efektów zdefiniowanych dla całego programu	przedmiotu	treści programowe	dydaktyczne	
EU 1	K_W02, K_W08 K_U01, K_U04 K_K03	C1, C2	CW 3 - CW 4; CW 5 – CW 6; CW 27 – CW 28	1,2	F1, F2, P1
EU 2	K_W02, K_W08 K_U01, K_U04 K_K03	C1, C2	CW 7 - CW 8; CW 11 – CW 24	1,2	F1, F2, P1
EU 3	K_W02, K_W08 K_U01, K_U04 K_K03	C1, C2	CW 25 - CW 26	1,2	F1, F2, P1
EU 4	K_W02, K_W08 K_U01, K_U04 K_K03	C1, C2	CW 9 – CW 10	1,2	F1, F2, P1

FORM OF ASSESSMENT - DETAILS/FORMY OCENY – SZCZEGÓŁY

	Per grade 2/ Na ocenę 2	Per grade 3/ Na ocenę 3	Per grade 4/ Na ocenę 4	Per grade 5/ Na ocenę 5
Effect 1/ Efekt 1	The student is unable to define the basic concepts of creativity	The student is able to selectively define the basic concepts of creativity	The student is able to define basic concepts in the field of creativity and give appropriate examples	The student is able to define the basic concepts of creativity and give appropriate examples that he or she can analyze

Effect 2/ Efekt 2	The student is unable to distinguish and characterize creative processes	The student is able to distinguish and characterize creative processes in an incomplete way	The student is able to distinguish and characterize creative processes, and is able to give adequate examples of them	The student is able to distinguish and characterize creative processes, can give adequate examples of them that he can analyze
Effect 3/ Efekt 3	The student is unable to describe the methods of creative problem solving	The student is able to selectively describe methods of creative problem solving	The student is able to describe the methods of creative problem solving using appropriate examples	The student is able to describe the methods of creative problem solving using appropriate examples that can be analyzed
Effect 4/ Efekt 4	The student is unable to list the basic assumptions and stages of creativity training	The student is able to incompletely list the basic assumptions and stages of creativity training	The student is able to list the basic assumptions and stages of creativity training and can give their specific examples	The student is able to list the basic assumptions and stages of creativity training, can give specific examples of them that he or she can analyze

*A 3.5 half grade is awarded in the case of full credit for the learning outcomes with a 3.0 grade, but the student has not fully absorbed the learning for a 4.0 grade. A half-grade of 4.5 is awarded in the case of full credit for the learning outcomes with a 4.0 grade, but the student has not fully assimilated the learning outcomes for a grade of 5.0./ *Ocena połówkowa 3.5 jest wystawiana w przypadku pełnego zaliczenia efektów uczenia się na ocenę 3.0, ale student nie przyswoił w pełni uczenia się na ocenę 4.0. Ocena połówkowa 4.5 jest wystawiana w przypadku pełnego zaliczenia efektów uczenia się na ocenę 4.0, ale student nie przyswoił w pełni efektów uczenia się na ocenę 5.0.

OTHER USEFUL INFORMAION ABOUT THE ITEM/INNE PRZYDATNE INFORMACJE O PRZEDMIOCIE

Information where you can read presentations for classes, etc. - Information is provided during the first class and sent electronically to the addresses of individual dean's groups./ Informacje, gdzie można zapoznać się z prezentacjami na zajęcia itp. -

Informacje udzielane są podczas pierwszych zajęć i przesyłane drogą elektroniczną na adresy poszczególnych grup dziekańskich

Information on the place of classes - Information can be found on the website of the Faculty of Management and in the USOS system./ Informacja o miejscu zajęć – Informacje znajdują się na stronie internetowej Wydziału Zarządzania oraz w systemie USOS.

Information on the date of classes (day of the week/time) - Information can be found on the website of the Faculty of Management and in the USOS system./ Informacja o terminie zajęć (dzień tygodnia/godzina) – Informacje znajdują się na stronie internetowej Wydziału Zarządzania oraz w systemie USOS

Information about consultations (hours + place) - Information is given during the first classes, it is also available on the website of the Faculty of Management./ Informacje na temat godzin i miejsca konsultacji znajdują się na stronie internetowej Wydziału Zarządzania oraz podawane są na pierwszych zajęciach ze studentami.