

COURSE GUIDE

<u>Subject name</u>	International logistics
<u>Course of study</u>	Logistics
<u>The form of study</u>	Full-time
<u>Level of qualification</u>	Second degree
<u>Year</u>	II
<u>Semester</u>	3
<u>The implementing entity</u>	Faculty of logistics and international management
<u>The person responsible for preparing</u>	Dr Aleksander Pabian
<u>Profile</u>	General academic
<u>ECTS points</u>	4

TYPE OF TEACHING – NUMBER OF HOURS PER SEMESTER

LECTURE	CLASS	LABORATORY	PROJECT	SEMINAR
15	30	-	-	-

COURSE AIMS

- C1. Determining the role of logistics for the efficient functioning of the modern market system operating on a global scale.
- C2. Presentation of the processes related to conducting logistics activities in the international environment and discussion about their impact on economic development.
- C3. Empirical aim to equip students with the skills to shape logistics processes in an international environment.
- C4. Characterization of international logistics activities and providing their consequences for the state of business and its development.

ENTRY REQUIREMENTS FOR KNOWLEDGE, SKILLS AND OTHER COMPETENCES

- Student has basic knowledge about the cultural diversity of the areas of the modern world.
- Student has basic knowledge in the field of logistics as well as world economy.
- Student is able to acquire knowledge and social skills.

LEARNING OUTCOMES

- EU 1- Student gains knowledge about the role of logistics in economic processes taking place on a macro scale of the global market.
- EU 2- Student acquire knowledge about the specificity of logistics processes taking place in the modern, globalized world.
- EU 3- Student acquires abilities to properly shape logistics processes. He is able to plan and compare variant solutions for logistics processes developed internationally.
- EU 4- Student is able to specify the role and significance of the effective management of international logistics for the development and competitive position of enterprises.

COURSE CONTENT

Type of teaching – LECTURES		Number of hours
L1	The essence and basic concepts of international logistics.	2
L2	Significance of contemporary international logistics in business.	1
L3	Regional markets' specifics for international logistics.	1
L4	Analysis of the needs and reasons for development of international logistics.	2
L5	International logistics in the exchange of goods and services.	2
L6	Logistics processes and activities developed internationally.	3
L7	The impact of logistics on the level of international competitiveness of entities.	2
L8	The place of logistics in the strategy of an international companies and transnational corporations.	2

Type of teaching – CLASSES		Number of hours
C1	Introduction to subject and organization of students' own work.	3
C2	Preliminary considerations from the scope of international logistics- presentation of the conceptual apparatus as well as discussion.	3
C3	Evaluation of factors determining development of efficient international logistics.	3
C4	Presenting examples of problems related to carrying out logistics operations in different cultural circles- case study analysis.	3
C5	Presentation of students' works related to the case study examples of logistics processes being realized on a global scale.	3
C6	Discussions about the effects, costs, possibilities of introducing alternative solutions than being presented in case studies.	3
C7	Discussion of the subject and underlying principles of the sample students' work.	3
C8	Discussion and evaluation of work to be carried out in task teams.	3
C9	The recapitulation of the presentations with substantive evaluation, conclusions for the future in order to create practical solutions in the field of international logistics.	3
C10	Summary of the course content and knowledge verification	3

TEACHING TOOLS

Audiovisual equipment (1)

Case studies (2)

Textbooks and scripts (3)

WAYS OF ASSESSMENT (F – FORMATIVE, P – SUMMATIVE)

F1 Assessment of activity and commitment during classes.

F2 Presentation.

P1 Exam.

STUDENT WORKLOAD

Form of activity	Average number of hours for realization of the activity
Contact hours with the teacher	45
Preparation for classes	20
Preparation of the work under assessment	17
Familiarization with the literature	20
Exam	3
Participation in consultations	5
TOTAL NUMBER OF HOURS	110
ECTS POINTS FOR THE COURSE	4

BASIC AND SUPPLEMENTARY RESOURCE MATERIALS

Basic resources

J. J. Erb, S. R. James. *Global Logistics for Dummies*. John Wiley and Sons. Chicester 2017.

T. Butcher, C. Lalwani, J. Mangan. *Global Logistic and Supply Chain Management*. John Wiley and Sons. New Jersey 2008.

J. E. Bell, T. J. Goldsby. *Global Macrotrends and Their Impact on Supply Chain Management: Strategies for Gaining Competitive Advantage*. Publishing FT Press. Upper Saddle River 2013.

Supplementary resources

A. Pabian. *Cultural characteristics of a country as a determinant of logistics strategy*. [W:] Logistics and Marketing Determinants of Enterprises Management. Red.: B. Skowron-Grabowska. Vysoka Skola Banska. Ostrava 2015.

A. Pabian. *Wpływ kultury na realizację funkcji kierowniczych w przedsiębiorstwach*. „Zeszyty Naukowe Wyższej Szkoły Hotelarstwa i Turystyki w Częstochowie” 2009. Nr 3.

S. Brzeziński. *Global Logistics Challenges*. Wydaw. Wydz. Zarządzania Politechniki Częstochowskiej. Częstochowa 2006.

R. H. Ballou. *Business Logistics Supply Chain Management: Planning, Organizing and Controlling the Supply Chain*. Prentice Hall. New Jersey 2004.

TEACHERS (NAME, SURNAME, E-MAIL ADDRESS)

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MATRIX OF LEARNING OUTCOMES REALISATION

Learning outcome	Reference of given outcome to outcomes defined for whole program	Course aims	Course content	Teaching tools	Ways of assessment
EU 1	K_W01, K_W06, K_U01, K_U07, K_U12, K_K02, K_K05	C1, C2, C4	L1, L2, L5-L6, L7, L8, C1, C2, C4, C10	1, 2	F2, P1
EU 2	K_W02, K_W06, K_U01, K_U04, K_U12, K_K01, K_K04	C2, C4	L3, L5, L6, L8, C1, C3, C4, C10	1, 2, 3	F1, P1
EU 3	K_W02, K_W04, K_W05, K_U03, K_U05, K_U06, K_U07, K_K01, K_K03, K_K06	C2, C3, C4	L5-L8, C3-C9, C10	1, 2, 3	F1, F2, P1
EU 4	K_W01, K_W04, K_W06, K_U01, K_U02, K_U04, K_U06, K_U07, K_K03, K_K04, K_K06	C3, C4	L2, L4, L7, C3, C5, C6-C9, C10	1, 2, 3	F1, F2

FORM OF ASSESSMENT - DETAILS

	grade 2	grade 3	grade 4	grade 5
EU 1	Student has not any knowledge about the role of logistics in economic processes taking place on a macro scale of the global market.	Student has only basic knowledge about the role of logistics in economic processes taking place on a macro scale of the global market.	Student has well established knowledge about the role of logistics in economic processes taking place on a macro scale of the global market.	Student knows very well why logistics is important for the smooth realization of economic processes taking place on a macro scale of the global market.

EU 2	The student does not identify logistics processes developed internationally.	The student identifies selected logistics processes developed internationally.	The student identifies and fully characterizes logistics processes developed internationally.	The student identifies and fully characterizes logistics processes developed internationally and they can specify their significance for selected areas.
EU 3	Student doesn't have abilities to properly shape logistics processes. He cannot plan and compare variant solutions for logistics processes developed internationally.	Student has basic abilities to properly shape logistics processes. He can plan variant solutions for logistics processes developed internationally.	Student acquired sufficient abilities to properly shape logistics processes. He can plan and incompletely compare variant solutions for logistics processes developed internationally.	Student acquired very good abilities to properly shape logistics processes. He can plan and comprehensively compare variant solutions for logistics processes developed internationally.
EU 4	Student cannot indicate any aspects specifying the role and significance of the effective management of international logistics for the development and competitive position of enterprises.	Student can indicate selected aspects specifying the role and significance of the effective management of international logistics for the development and competitive position of enterprises.	Student can indicate the complete role and significance of the effective management of international logistics for the development and competitive position of enterprises.	Student can indicate the complete role and significance of the effective management of international logistics for the development and competitive position of enterprises and its importance for regional development.

ADDITIONAL USEFUL INFORMATION ABOUT THE COURSE

Information where presentation of classes, instruction, subjects of seminars can be found, etc. – during organizational part of classes

Information on the place where the classes take place - schedules on the website of the Faculty

Information on the date of classes (day of the week/hour) - schedules on the website of the Faculty

Information on consultation hours (hours + place) - schedules on the website of the Faculty

