

Czestochowa University of Technology

Master in Management (MSc)

Częstochowa, Poland

DURATION: 4 Semesters

LANGUAGES: English

PACE: Full time

APPLICATION DEADLINE: July 31st

EARLIEST START DATE: OCTOBER

TUITION FEES: EUR 1,200 / per semester \*

STUDY FORMAT: On-Campus

\* plus additional non-refundable 85 PLN (approx. 21 EUR) recruitment fee

## Introduction

A graduate of management has the skills necessary to manage a small to medium-sized manufacturing/service company as well as units of government administration and local government. At the same time, the students obtain knowledge in the areas of economics, accounting and finance, marketing, and Public Relations, which allows them to independently assess the financial position of a company and take care of its further development while shaping the company's external image in cooperation with the media.

Graduates are employed in positions of operational, analytical, middle, and senior management in manufacturing and service companies, business units and local government, agencies, consulting, and non-profit institutions, and the areas of banking. They also gain vocational training to run their own business. Master's courses are also open to graduates from other fields of economic sciences and those outside them. Graduates are prepared to undertake research work.

## Year I

### Semester 1

- Training on Safe and Hygienic Learning Conditions
- Management Concepts
- Macroeconomics
- Civil Law
- Entrepreneurship
- Psychology in Management

### Elective Course

- Investments in Capital Markets or Investment Management

## Elective Course

- Tax Aspects of Business Operations or Corporate Tax Management

## Semester 2

- Ethics in Management
- Logistics
- Commercial and Copyright Law
- Mathematical Statistics
- Strategic Management

## Elective Course:

- Negotiations or Negotiation Techniques and Mediation

## Elective Course:

- Euro Logistics in English or Euro Logistics in German

## Elective Course:

- Managerial Workshops or Managerial Training

## Elective Course:

- Sustainable Supply Chain Management or Innovative Product Design and Development or Enterprise Management in Digital Economy

## Year II

### Semester 3

- Process Management
- Management Accounting
- Diploma Seminar

## Elective Course:

- Econometrics or Econometric and Statistical Computer Packages
- Exchange Courses in Education Areas
- Preparation for the Diploma Exam and Writing the Thesis

### Semester 4

- Diploma Seminar

## Elective Course:

- Global and Local Marketing or International and Local Government Marketing

## Elective Course:

- Human Resource Management or Employee Development Management
- Exchange Courses in Education Areas
- Preparation for the Diploma Exam and Writing the Thesis

#### Program Outcome

- Students will understand the significance of entrepreneurship in management and its impact on the functioning of contemporary economies.
- Students will be able to conduct strategic analysis, which serves as a fundamental element in entrepreneurship development.
- Students will be able to identify solutions related to innovation and internationalization in the context of enterprise activities.
- Students will possess skills in planning their business ventures.