

MANAGEMENT – studies in English

Second-cycle (**Master's degree**)

DURATION: 4 semesters

LANGUAGE: English

PACE: full time

APPLICATION DEADLINE: July 31st

INTAKE (classes start in): October

TUITION FEE: 1,200 EUR / per semester *

STUDY FORMAT: on-campus

* plus additional non-refundable 85 PLN (approx. 21 EUR) recruitment fee

INTRODUCTION:

A graduate of management has the skills necessary to manage a small to medium-sized manufacturing/service company as well as units of government administration and local government. At the same time, the students obtain knowledge in the areas of economics, accounting and finance, marketing, and Public Relations, which allows them to independently assess the financial position of a company and take care of its further development while shaping the company's external image in cooperation with the media.

Graduates are employed in positions of operational, analytical, middle, and senior management in manufacturing and service companies, business units and local government, agencies, consulting, and non-profit institutions, and the areas of banking. They also gain vocational training to run their own business. Master's courses are also open to graduates from other fields of economic sciences and those outside them. Graduates are prepared to undertake research work.

PROGRAM OUTCOME:

- Students will understand the significance of entrepreneurship in management and its impact on the functioning of contemporary economies.
- Students will be able to conduct strategic analysis, which serves as a fundamental element in entrepreneurship development.
- Students will be able to identify solutions related to innovation and internationalization in the context of enterprise activities.
- Students will possess skills in planning their business ventures.

Curriculum

Year I

Semester 1

- Training on Safe and Hygienic Education Conditions
- Management Concepts
- Macroeconomics
- Civil Law
- Entrepreneurship
- Psychology in Management
- Taxation

Semester 2

- Ethics in Management
- Logistics
- Trade Law
- Statistics
- Strategic Management
- Negotiation Techniques
- Eurologistics

Year II

Semester 3

- Process Management
- Management Accounting
- Diploma Seminar
- Investment in the Capital Market
- Smart Metering
- Financial Management
- Prepare for the exam and diploma thesis writing

Semester 4

- Diploma Seminar
- Entrepreneurship on the Internet
- Quality Management
- Marketing of Local Government
- Public Management
- Prepare for the exam and diploma thesis writing