

INFORMATION CLAUSE ON THE USE OF THE IMAGE AND COMMUNICATED CONTENT RECORDED IN THE FORM OF VIDEO OR PHOTOGRAPHS

In accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27/04/2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (Official Journal the EU L 119, p. 1, as amended) - hereinafter referred to as " GDPR ":

1. The Personal Data Controller is Częstochowa University of Technology with its registered office at ul. J.H. Dąbrowskiego 69, 42-201 Częstochowa, e-mail address: rektor@pcz.pl.

2. The Personal Data Controller appointed the Data Protection Officer available at the following e-mail address: iodo@pcz.pl or by phone: 34 325 04 18, or by using the contact details of the Controller.

3. Personal data will be collected **for the purpose of carrying out promotion activities by Częstochowa University of Technology**, in particular:

- maintaining the Częstochowa University of Technology website,
- maintaining the Częstochowa University of Technology profile on social networking sites and in other media.

4. The Personal Data Controller processes the following data:

- first name and surname
- the image

5. Personal data will be processed for a period of time necessary to carry out the data processing purposes indicated in section 3, at least for the period indicated in archiving regulations.

6. The Personal Data Controller informs that your personal data will not be transferred to any third state or international organization, except the international data flow on the Facebook website. Any transfer of personal data to a third state or an international organization may only take place pursuant to the provisions of GDPR.

7. In regard to your personal data being processed by Częstochowa University of Technology, you are entitled to access your personal data and to receive a copy thereof, to correct your personal data, to delete your personal data, to restrict the processing of your personal data, to transfer your personal data, to claim that processing of your personal data be discontinued, and to raise an objection, under the conditions laid down in GDPR. In order to exercise your rights, you may contact the Data Protection Officer at the e-mail address: iodo@pcz.pl.

8. If you have given consent to process your personal data, you are entitled to withdraw this consent at any moment, which shall not affect the lawfulness of the processing already performed on the basis of your consent before it is withdrawn.

9. Providing your personal data is voluntary.

10. In the course of processing, your data will not undergo* automated decision-making or profiling, referred to in Article 22 paragraph 1 and 4 of GDPR.

11. You are entitled to lodge a complaint to The President of the Personal Data Protection Office when recognizing that personal data processing is in breach of legal regulations.